

Camp Verde Parks and Recreation

Touch a Truck

February 11, 2023

11:00 am – 3:00 pm @ Camp Verde Sports Complex

Touch a Truck provides a unique opportunity for children to explore vehicles of all types – public service, emergency, utility, construction, transportation, delivery and “fun & flashy” trucks – all in one place. Vehicle Operators will talk about the equipment and allow “hands on” exploration.

Be a Touch A Truck Exhibitor!

Show off your trucks or equipment and engage your business in the community! This is the first event of this kind in the Verde Valley, and we can't wait for this loud, energetic horsepower-filled event. It's a time to showcase vehicles that are tough and tactical, fun, and flashy, and represent our heroes and helpers. This event is a wonderful way to build community and to show kids the people and machines that work hard. We need trucks, heavy equipment, emergency vehicles and rigs of every shape and size. You will have the opportunity to show off your vehicle in operation in the demonstration area! Dump dirt! Raise your bucket truck! Lift big pallets! Empty your dumpster! All of this will take place to thrill our young audience!

REGISTRATION DEADLINE: February 3, 2023

Exhibitor Info At-a-Glance

- **FREE** to exhibit and **FREE** to the public!
- Can you demonstrate what your truck does?
- We strongly encourage promotional materials appropriate for children, such as banners, stickers, and giveaways. You may set up a table/tent for this event!
- A representative of the owner/operator of the vehicle must always remain with the vehicle during the event.
- Vehicles may not leave before 3:00 pm.
- The Touch a Truck Registration Form must be received by February 3rd to participate.
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Types of Vehicles Needed

- **Unique/Rare/Novelty** (Limos, monster trucks, antique trucks)
- **Construction** (Cement & dump trucks, cement rollers, etc.)
- **Emergency** (Ambulances, sheriff & police vehicles, fire trucks & equipment, etc.)
- **Farm Equipment** (Big tractors, plows, etc.)
- **Commercial** (Postal, delivery, garbage, 18-wheelers, etc.)
- **Military** (All types)
- **Recreational** (4-wheelers, motorcycles, etc.)

Be a Touch A Truck Sponsor!

With a large turnout expected, the event promises to provide great exposure for your business.

Sponsorship Levels

Big Rig Sponsor - \$500.00

- Presenting Sponsor Designation: Camp Verde Parks and Recreation Touch a Truck presented by [Your Company Name]”
- Business name included in all radio advertisements.
- Showcased vehicle participation (if applicable) at event on February 11, 2023
- Business logo on the Town of Camp Verde Touch a Truck website
- 3 exclusive and 3 non-exclusive social media mentions on Facebook.
- Business logo on flyers, posters, and print advertisements
- Business name on signage at the event
- Business name in all press releases
- Logo in all Camp Verde Parks and Recreation emails marketing the event

Steam Roller Sponsor - \$250.00

- Business logo on the Town of Camp Verde Touch a Truck website
- 2 exclusive and 2 non-exclusive social media mentions on Facebook
- Business logo on flyers, posters, and print advertisements
- Business name on signage at the event
- Business name in all press releases
- Showcased vehicle participation (if applicable) at event on February 11, 2023

Tough Truck Sponsor - \$100.00

- Business name on the Town of Camp Verde Touch a Truck website
- 1 non-exclusive social media mention on Facebook
- Business name on signage at the event and print advertisements
- Vehicle participation (if applicable) at event on February 11, 2023

TOUCH A TRUCK Registration Form

This form serves to confirm your commitment to participate in the Camp Verde Touch A Truck event on February 11, 2023 from 11:00 am to 3:00 pm at the Camp Verde Sports Complex located at 990 Champion Trail. Please Note: Registration forms are accepted on a first come, first serve basis. We reserve the right to limit the number of vehicles of the same or similar type.

Return completed form FOR EACH VEHICLE by February 3, 2023. You may also scan and email this information to parks@campverde.az.gov. A representative of the owner/operator of the vehicle must always remain with the vehicle during the event. Vehicles may not leave before 3:00 p.m. To display your vehicle, please provide the following:

Name of Company _____

Your Name and Title _____

Business Address _____

Business Phone _____

Mobile Phone _____

Contact Email _____

Vehicle/Company Insurance Information Name of Insurance Company _____

Policy Number _____ Effective Date _____ Expiration Date _____

Description of vehicle to be displayed: _____

HEIGHT _____

WIDTH _____

LENGTH or RADIUS when set up _____

What type of demonstration can you do with your vehicle? _____

Participants and guests, by signing this form, release and discharge the Town of Camp Verde and anyone connected with the management of this event, of any and all damages, losses, injuries, judgments or claims sustained by them or their vehicle(s) or personal property.

Signature of Commitment (Required) _____

Date: _____



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